



GRUPO NUTRESA S.A.

REMINDS ITS SHAREHOLDERS:

That the ordinary meeting of Shareholders will be held tomorrow, Friday March 28, 2014 at 10:00 a.m., in Medellin, in the “Gran salón” hall of the Convention and Exhibition Center “Plaza Mayor”, located on “Calle 41 # 55-80”.

Registration will begin at 7:30 a.m. in “Caja de Madera” hall at “Plaza Mayor”; your punctuality will allow greater efficiency in the issuance of credentials.

Those who so desire may use the transportation service the company will provide, which will leave “Plazuela Nutibara” at 8:30 a.m. The same service will be available for return to the place of departure, once the meeting ends. Company employees will be at your service to guide you during the event.

Those unable to attend may vote by proxy. Shareholders can access several types of proxy samples at gruponutresa.com. Also, the meeting will be broadcast live on this web site.