

## A Balance of Business Life

Carlos Enrique Piedrahíta Arocha was born in Bogotá on February 28, 1954. He studied two university careers – Economics and Geography – simultaneously in the University of Keele, England, and obtained a Master's in Finance at the London School of Economics.

For the past fourteen years, his professional life has been dedicated to *Grupo Nutresa S. A.*, formerly *Grupo Nacional de Chocolates* and *Compañía Nacional de Chocolates*. He has been CEO from March 2000 to date.

Likewise, he served as CEO of *Corporación Financiera Nacional y Suramericana S.A. (Corfinsura)* from 1993 until 2000. In 1989 he was appointed Financial Vice President of *Compañía Suramericana de Seguros*, a position he occupied until 1993. Between 1986 and 1989, he was Vice President of *Banco Industrial Colombiano* and its national credit – card manager from 1984 to 1986. He occupied his first managerial position in *Suleasing Leasing Suramericana* in November 1981, at the age of 27. His first job was a Training Professional in *Suramericana de Seguros*.

In addition to the managerial responsibilities he has assumed throughout his professional life, Mr. Piedrahíta Arocha is now a senior member of the following boards of directors:

- *Grupo Suramericana de Inversiones S.A.*
- *Grupo Argos S.A.*
- *Bancolombia*
- *Fedesarrollo*
- CEO Water Mandate (the United Nations Global Compact)
- Advisory Council for Science, Technology and Innovation (*Colciencias*)
- International Advisory Counselor / *Fundação Dom Cabral* (Brazil)
- Private Competitiveness Council
- *Proantioquia*
- *Fundación Hospital San Vicente*
- *Corporación Vidarium* – Research Center for Nutrition, Health and Wellness

Among other recognitions, he has received the following distinctions:

- Businessman of the Year 2003; *Diario La República*
- Executive of the Year 2009 in Latin America; the “*Industria Alimenticia*” publication
- “Executive of Year 2009 in Latin America”; the “Candy Industry” publication
- Businessman of the Year 2009; *Universidad del Rosario*
- Best Business Leader 2010; *Diario Portafolio*
- Entrepreneur Executive 2011; Endeavor, Ernst & Young and *Revista Dinero*
- “The Best Performing CEOs in Latin America (Ranked 20th); Harvard Business Review (March 2012).