



## NUTRITION POLICY

In the Nutresa Business Group (*Grupo Empresarial Nutresa*), we provide quality of life to consumers with product alternatives that satisfy their aspirations for nutrition, health and welfare, as well as promoting strategies that promote healthy lifestyles and a balanced diet along with making informed decisions.

### **Our Strategy**

In our Vision, we have declared an interest in providing quality of life to consumers through products that satisfy their welfare, nutritional and pleasure needs. Convinced of the vital role of food companies in the health and welfare of society, *Grupo Empresarial Nutresa* is concerned in knowing and understanding the nutritional needs of its consumers.

Given the health and nutritional situation of the countries where we operate, we have defined a strategy that includes:

- Promoting healthy diets and physical activity.
- Developing accessible, healthy and nutritional product options.
- Providing consumers with appropriate, understandable information regarding products and nutrition.
- Adopting a food label that is simple, clear and coherent and statements regarding the properties related to health that are based on scientific testing and that help consumers make informed, health choices related to the nutritional content of food.
- Ensure employees access to health information and education, prevention of diseases, as well as promoting physical activity.