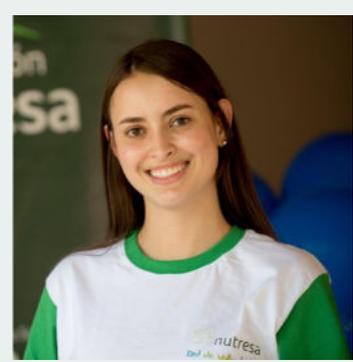


# Somos Un Futuro Entre Todos



## RESULTS 2021 2022 PLAN





# HIGHER PURPOSE

Building a better world where  
development is for everyone

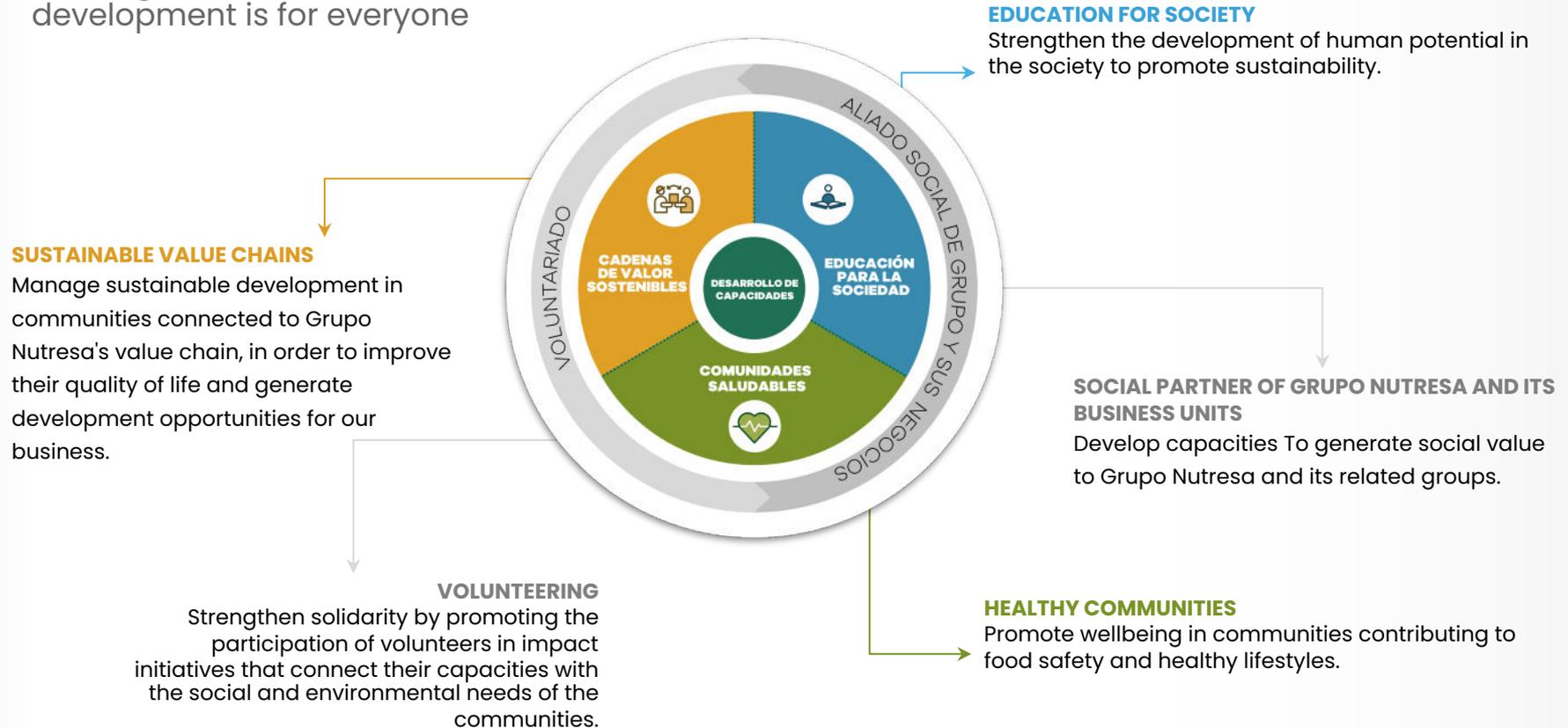
# **SOCIAL STRATEGY**

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## FUNDACIÓN NUTRESA

# STRATEGIC PILLARS

Building a better world where development is for everyone





# Management Report 2021



# We are **Fundación Nutresa**

We are working to build a better world where development can be achieved by everyone.

Education for  
Society

Sustainable Value  
Chains

Healthy communities

Volunteering

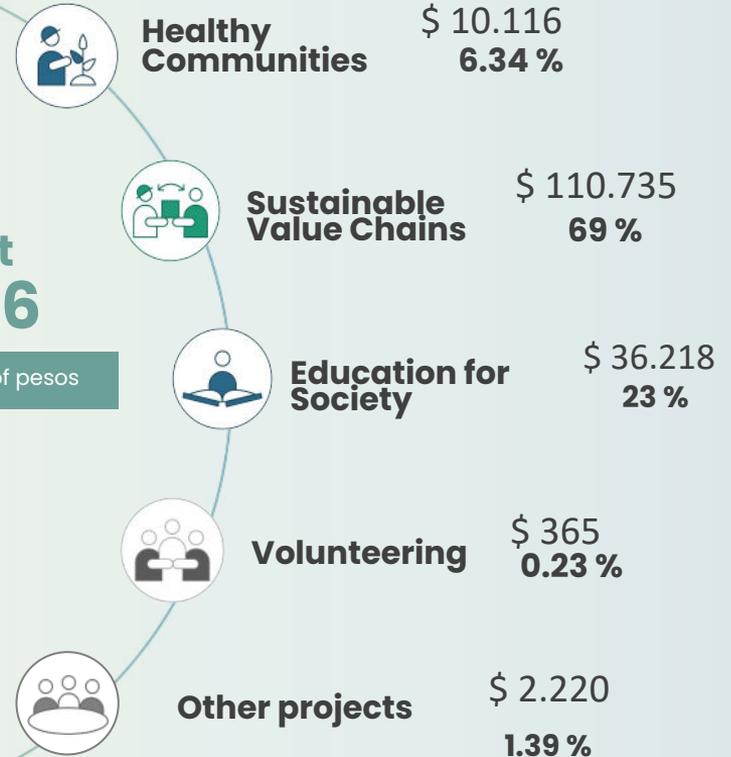
# External Social Investment Grupo Nutresa



\*Projects per taxes

**Investment  
\$159.656**

- amounts in millions of pesos



# Investment

## Fundación Nutresa

Investment  
**\$39.200**

\*amounts in millions of pesos

\*Generation of income and ventures



**Healthy communities**



\$1.510  
1.142  
**3.85%**



**Sustainable Value Chains**



\$33.563  
2.442  
**85.62%**



**Education for Society**



\$1.619  
1.209  
**4.13%**



**Volunteering**



\$ 269  
12.166  
**0.69%**



**Other projects**



\$ 1.466  
9.068  
**3.74%**



## Education for **society**

Fostering the development of human potential in society to promote sustainability.



## Education for society

### 1 LEADERSHIP AND SCHOOL GOVERNANCE

Strengthen the institutional capacities of schools and the leadership skills of managers and teachers to contribute to an inclusive, equitable and quality education.

### 2 CREATING OPPORTUNITIES THROUGH EDUCATION

Contribute to strengthening the skills needed to access employment, honest work and entrepreneurship.

#### Material aspects



Quality Education



Human Rights

#### ODS



#### Current initiatives

Educational project  
**Líderes Siglo XXI**



#### Initiatives under construction

Education for  
**sustainability and territorial development**

HUB for  
**generating opportunities**



# Education for society

## School leadership



**158**  
**educational**  
**institutions**



**77 virtual**  
**workshops**  
conducted for  
1.800 teachers and  
directors.

## **65 educational** **institutions**

educational institutions participating in the project, located in rural areas of Antioquia, Cundinamarca, Risaralda and Santander, along with suppliers of raw materials such as coffee, cocoa, dairy products and fruit.

## EL WEBINAR DE **EDUCACIÓN**

## **“Leadership for Building a Sustainable Future”**

**496 executive teachers assisted**  
the live broadcast and we reached  
**471 additional visualizations.**



## Generation of opportunities for youth and women in the value chain



Alliance for **500 Thousand** CCI Agribusiness



**969 women working as farmers** were part of the capacity building programs of Fundación Nutresa.



**142 youngsters** from Antioquia, Córdoba, Bolívar, Boyacá and Tolima, participating in processes of social, economic and environmental capacities development

**1.250 women in vulnerability condition** in Cartagena and Medellín

**2.300 female entrepreneurs from Novaventa** as part of the program "Generating Equity"

38,5% of the participating EI are led by women. **70 participating institutions.**



## sustainable value chain

Foster sustainable socio-productive development to improve the quality of life of specific population groups, strengthening Grupo Nutresa's value chain.



## 1 **INCLUSIVE BUSINESSES**

Supporting businesses and related groups in socio-entrepreneurial strategies for productive linkages of relevant supplies

## 2 **INVESTMENT AND BUSINESS PROMOTION**

Accelerate strategic ventures that connect with Grupo Nutresa (Ventures).

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### **material aspects**



responsible  
supplying



responsible  
sales

### **ODS**



### **current initiatives**

Inclusive Businesses  
**Supplying / Distribution**



## Sustainable value chains



### 23 productive associations

developed  
Collective  
organizational  
skills, **positively  
impacting 944  
families**



### 1.783 tons of products

bought to farmers organizations,  
generating income  
in the regions amounting  
**over \$11.186 million COP.**

## Biodiversity and climate change

**Bear Coffee**

**Natural riches**



# HEALTHY Communities

Promote well-being in communities by contributing to their food security and healthy lifestyles.



# Programas Comunidades Saludables

## 1 **HEALTHY LIFESTYLES**

Promote Healthy Lifestyle programs with Grupo Nutresa, contributing to the different groups related throughout the value chain.

## 2 **FOOD SECURITY**

Develop capacities to promote food security with a territorial approach, which contribute to mitigating hunger, improving nutrition and reducing food loss and waste, involving public and private actors.

### **material aspects**



Nutrition and  
Healthy Lifestyle



Lost and waste  
of food



Food  
Security

### **ODS**



### **Current initiatives**

Estilos de Vida  
Saludable

**GERMINAR**  
sembramos buenos hábitos

**nutresa**  
QUIERE A LOS NIÑOS



# Healthy Communities



## 29 food banks

developing skills on manipulation, securing, control and safety of food.

**858 tons** of products in Colombia.



**1.290.397 people** benefiting in Colombia, Chile, Ecuador, Costa Rica, Guatemala, Nicaragua y Dominican Republic.



## 19 Security food programs

implemented in the region benefiting **12.013 families in Colombia, 422 in Chile y 1.863 in Mexico.**



Over **1.700 Sustainable food systems** built, generating **20 tons of food and 52.055 food rations** in Colombia.



**3.900 School kits** delivered



**3.531 students** benefited thanks to the issuing of the webseries "Los Dufin".





# Volunteering

Strengthen solidarity by promoting the participation of volunteers in impact initiatives that connect their skills with the social and environmental needs of communities.



# Programs

## Volunteering

### 1 **AULA**

Training of leaders who promote development in the communities through social management and leadership tools connected to the efforts of Fundación Nutresa.

### 2 **STRATEGIC VOLUNTEERING**

Support and orientation of the volunteer programs of the Grupo Nutresa Businesses.

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#### material aspects



Development of our people

#### ODS



#### current initiatives

**aula**  
Itinerant Classroom

Nutresa Volunteers

# Volunteering



**22.553 hours**

of volunteering from

**12.166**

Collaborators,  
benefiting:



**311.910 people**

from Colombia, Chile, Ecuador, Peru,  
Mexico, United States, Central America  
(CAM) and Dominican Republic and the  
Caribbean.

**TUS PASOS  
CONTRA  
EL HAMBRE**

**2.857 volunteers**

in Mexico, Chile, Dominican Republic, Costa  
Rica, Peru, Panama, Guatemala, Nicaragua,  
Ecuador and Colombia.

Voluntarios  
**en tiempo 6.308**  
**en dinero 6.380**



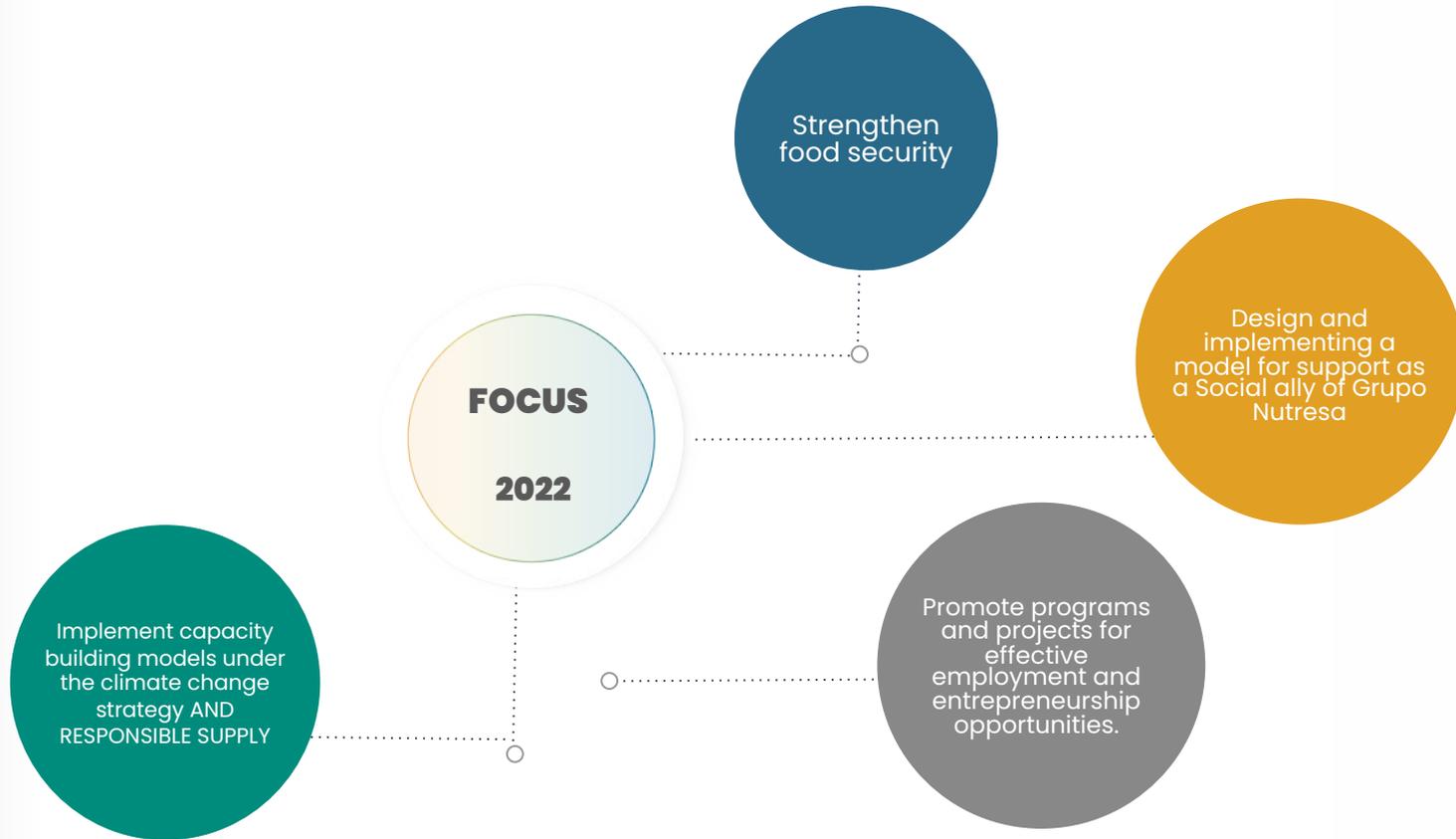
thanks to these efforts

**7.941 food kits**

were delivered to families as  
part of the commemoration of  
**the international  
volunteers day.**

An elderly woman with white hair, wearing a blue short-sleeved button-down shirt and a light-colored skirt, sits in a lush green environment. She is holding a piece of cacao in her hands. In front of her is a basket filled with various cacao pods, some green and some reddish-brown. The background is filled with dense foliage and white flowers. The text "Focus and investment proposal for 2022" is overlaid in white on the right side of the image.

# Focus and investment proposal for 2022



**Strategic and partner-of-the-business**  
**Volunteering** for cross-sectional strategies

# Investment 2022

Fundación Nutresa



## Healthy communities

**\$1.040**

- Food security
- Healthy lifestyles
- Funded initiatives



## Education for society

**\$1.482**

- School leadership
- Education to create opportunities
- Education for sustainability
- Funded initiatives



## Sustainable value chain

**\$1.613**

- Social development of clients and suppliers
- Funded initiatives

## Volunteering



**\$289**

- Nutresa volunteers network
- Aula

**\$154**  
Germinar\*

**\$63**  
Funded  
initiatives

  
**Healthy  
communities**  
**\$1.040**

**\$664**  
Healthy  
lifestyles

**\$159**  
Food Bank\*\*

## Healthy Communities

### Strategy

Implement actions focused on reducing hunger to zero, promoting food security and healthy lifestyles.



INSTITUTION	PROJECT	REAL 2021	BUDGET 2022	%
Medellin Food Bank Donation	Buen provecho. Food supplementation for low gestational weight pregnant women	16	10	-38%
Saciar Foundation Donation	Integral attention for 370 children from Vallejuelos, Maruchenga and Andes.	35	15	-57%
Social Ministry Secretariat Donation	Villa Campo School Dining Room and Catering Room in Agreement with Comarrico Barranquilla.	35	15	-57%
Bambi Donation	Support for the Integral Care of Children in Nutritional Risk Situations.	25	13	-48%
Other nutrition projects	Nutritional support for the population affected by Covid-19 effects	320	0	N/A
Nutriamor Donation	NUTRIAMOR Processing Plant	15	10	-33%
<b>Total donations Healthy Communities</b>		<b>446</b>	<b>63</b>	<b>-86%</b>



## Education for **society**

### Strategy

Foster the development of human potential through the strengthening of society's abilities to promote its own socio-economic growth.

**\$80**  
Education for  
sustainability

**\$465**  
Funded  
projects

  
**Education**  
**\$1.482**

**\$742**  
School  
Leadership

**\$135**  
Education for  
generation of  
opportunities

**\$60**  
CC  
system



### **School Leadership**

Education for  
generation of  
opportunities

ENTIDAD	PROYECTO	REAL 2021	PPTO 2022	%
Secretos para Contar	Active Education for the Colombian Rural Sector	61	63	3%
Empresarios por la Educación Foundation	Annual School Management Improvement Fee	143	150	5%
Pueblo de los niños Corporation	Institutional Protection in Socio-familial Risk Situations	27	28	3%
La Cueva Foundation	International Carnival of the arts	50	52	3%
Notas de Paz Foundation	Notas de Paz Children's and Youth Symphony Orchestra	31	32	3%
Sura Foundation – Nicanor Restrepo Grants	Nicanor Restrepo Grants	21	21	0%
Metropolitan Theater	International Classic Music Season	64	66	3%
Metropolitan Theater Seats	Adoption of 8 seats	51	53	4%
Proantioquia Donation	Education grant	23	0	-100%
<b>Total donations Education for society</b>		<b>471</b>	<b>465</b>	<b>-1%</b>



**\$1.493**

Inclusive  
Businesses



Sustainable Value  
Chain  
**\$1.613**

**\$120**

Soluciones  
Alliance

## Sustainable Value Chains

### Strategy

Fostering sustainable business development to improve the quality of life of communities by strengthening the Grupo Nutresa value chain.



Entrepreneurship  
Productivity  
Inclusive businesses  
Territorial development

INSTITUTION	PROJECT	REAL 2021	BUDGET 2022	%
Beekeepers association	Honey productive linkage	46	20	-57%
Umbitana Milk Cooperative	Milk productive linkage	50	20	-60%
Interactuar corporation	Cocoa - Urabá productive linkage	20	0	-100%
Cashew producers asociation	Strengthening of cashew producer associations	30	0	-100%
Ceviche producers asociation	Strengthening of Ceviche producer associations	45	30	-33%
Arhuaca Asociation	Cocoa - Kanka productive linkage	97	54	-44%
Ibague University	Cocoa Tolima	43	20	-53%
Cacao producers asociation	Cocoa Urabá	48	0	-100%
Ecocacao cooperative	Cocoa for the future	18	10	-44%
Andes coffee growers cooperative	Coffee - Antioquia	54	0	-100%
Sura foundation	Soluciones program	40	120	200%
Wildlife Conservation Society	Bear coffee	152	50	-67%
Proantioquia Foundation	Post-agreement projects	256	150	
	C4D-GIZ Cocoa productive linkage	0	180	N/A
	Strengthening model for inclusive business	0	502	N/A
<b>Total Donations Sustainable value chains</b>		<b>899</b>	<b>1156</b>	<b>29%</b>



**\$249**

Nutresa  
volunteering  
network



**Volunteering**  
**\$289**

**\$40**  
**Aula**

## Volunteering

### Strategy

Mobilize solidarity, cooperation and talent, leveraging resources for sustainable development.



# Other Projects

ENTIDAD	PROYECTO	REAL 2021	PPTO 2022	%
Excelencia en la justicia	Apoyo a la gestión Institucional	9	10	11%
Camara de Comercio de Medellín	Trayectoria Mega	11	11	0%
Corporación Transparencia por Colombia	Apoyo a la gestión Institucional	12	13	8%
Corporación Antioquia Presente	Apoyo a la gestión Institucional	15	16	7%
Fundación Ideas para la Paz	Apoyo a la gestión Institucional	42	45	7%
Donaciones Grupo Nutresa	Afiliaciones	540	608	13%
Fundación Bancolombia	Red de jovenes y mujeres regeneradores	0	50	N/A
Marroquinera S.A.S	Premió Mario Hernandez	0	25	N/A
Cecodes	Afiliación	0	20	N/A
Comites de Solidaridad	Contrapartida aporte emplados Noel - Carnico	49	75	53%
Fundación Proantioquia	Aporte Extraordinario	0	100	N/A
Donaciones Covid	Apoyo población afectada por efectos Covid	788	0	N/A
<b>Total donaciones Otros Proyectos</b>		<b>1466</b>	<b>973</b>	<b>~34%</b>

