

Diversification of commodities and supplies Production cost %











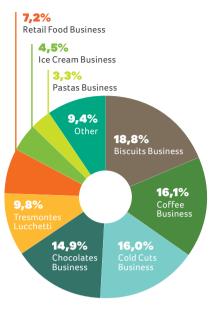
Ð 3,1% Beef 5 2.4% Chicken and turkey J

1.2%

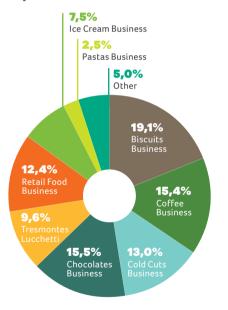
33,4% Other (Includes direct labor, indirect manufacturing

costs and other minor commodities)

Sales percentage by **Business Unit**



EBITDA percentage by Business Unit



17,2% INNOVATION-DRIVEN REVENUE

Further information To have a better and detailed [GRI 2-5]



understanding of the actions carried out and the achievements attained by Grupo Nutresa S.A. in terms of social, environmental and economic performance, please read the Report prepared by the independent limited assurance auditor submitted by BDO Audit S. A. S. BIC in March 2024 along with this publication.

Business model

OUR PEOPLE

Grupo Nutresa promotes participative environments, the development of skills focused on both being and doing, the acknowledgment of achievements. the strengthening of leadership and a balanced lifestyle for our people.

OUR BRANDS



Grupo Nutresa's brands are leaders in the markets where the Company participates as they are widely recognized and cherished; they nourish, generate well-being and have become a part of people's daily lifestyle, with the best price-value ratio.

OUR MARKET ENTRY CAPABILITIES

Grupo Nutresa's broad distribution network and market entry capabilities, with a product offer that is organized by channels and segments and with specialized service teams, enable us to have an excellent product availability in terms of frequency, as well as close relationships with our clients.

Main risks



Volatility in commodity prices and exchange rates.



Regulatory environment

with a negative impact on the business.



Negative impact of a highly competitive environment on the Businesses.

Market share

IN COLOMBIA** Consolidated market share 50,2% Chocolate 68.2% confectionery 54.3% Cold cuts products 52,5% Ground coffee 49.6% Hot chocolates 48,1% **Biscuits Business** 45,5% Pastas Business 39,7% Milk modifiers Soluble coffee 34,3% 31,6% Nuts

IN CHILE



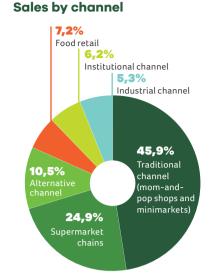
35.8%

PDMP*

*Powdered drink mix products



** Expanded market estimation model that integrates several of Nielsen's sources of information, as well as Grupo Nutresa's proprietary information.



Direct employees, thirdparty employees and apprentices [GRI 2-7]

Direct employees, third-party employees and apprentices



Direct employees and apprentices



Clients	1.765.491
 Novaventa ent 	repreneurs 264.697
 Points of sale 	1.500.794

Digital transformation

Corporate ability to contribute to the Organization's sustainability by means of:

ດັ່ງທີ່ Evolution of the culture



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Internalization of new ways of working

Incubation and acceleration of new business models

Supported on technologies, improving sales, the experience and the competitiveness.



Grupo Nutresa's strategy is focused on doubling by 2030 the sales achieved in 2020, obtaining greater returns than the cost of capital used.

To achieve this goal, the Company offers food products and experiences from highly recognized and beloved brands to the consumers. Grupo Nutresa's products nourish, generate well-being and pleasure, have the best price-value ratio, are widely available in the strategic region, and are managed by talented, innovative, productive, committed and responsible people within a framework of sustainable development.



Corporate structure [GRI 2-6]

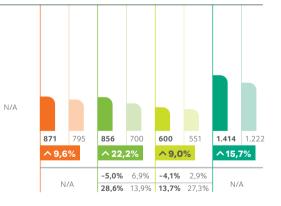
Profitable growth

[GRI 2-6] COP thousand million



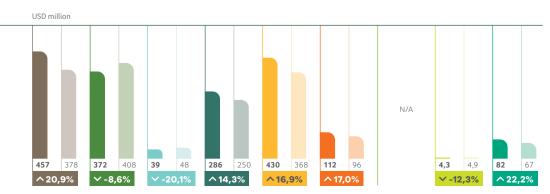
SALES IN COLOMBIA





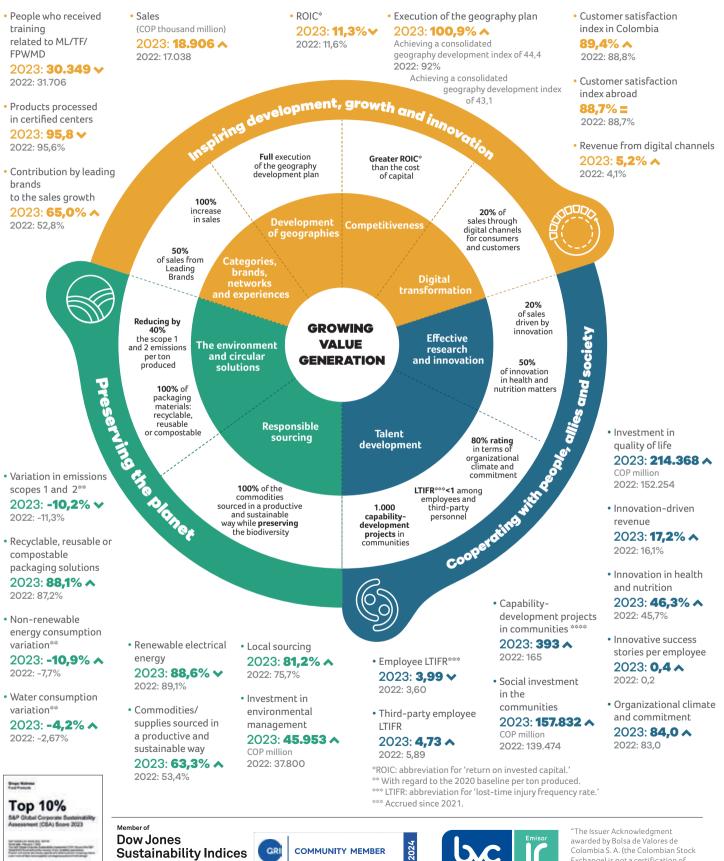
S A L E S A B R O A D





Results achieved in 2023

Consolidation of our commitments for 2030



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